



# **STLHE SAPHES**

Society for Teaching and Learning in Higher Education  
La société pour l'avancement de la pédagogie dans l'enseignement supérieur

## **STLHE CONFERENCE**

# **SPONSORSHIP PACKAGE**

STLHE IS PROUDLY PARTNERED WITH:

**3M**

**D2L**



## About the Society for Teaching and Learning in Higher Education Conference

**Founded in 1981, the Society for Teaching and Learning in Higher Education (STLHE) is a network of Canada's foremost scholars and practitioners in teaching and learning in higher education. The STLHE community brings together a diverse membership (800+ individual and 43 institutional members) including post-secondary educators, students, educational developers, scholars, as well as administrators, partners, and sponsors.**

The STLHE Annual Conference is Canada's leading conference dedicated to improving the quality of teaching and learning across all sectors of post-secondary education. There are many opportunities throughout the conference to engage with educational leaders from across Canada, gain new insights into educational research and innovations in educational technology, liaise with industry partners, and network with like-minded colleagues. Program highlights include world-renown keynote speakers, dynamic discussions, interactive workshops, scholarly presentations, and a poster session.

The conference encourages and facilitates enhancing the quality of teaching and learning in post-secondary education in Canada. The hallmarks of the conference include interaction with STLHE award recipients and industry partners, new insights in educational research, technological innovations and best teaching practices. ■

# STLHE Sponsorship Levels

## Partner – \$15,000



- Sponsorship of one main conference event: opening keynote, opening reception or banquet
  - Naming of conference events is recognized in the conference program and on associated signage
- Recognition of a partner level sponsor with company logo on conference website sponsorship page
- Recognition on social media, in conference program and recognition in STLHE e-news
- Speaking opportunity at sponsored event
- Opportunity to display signage near registration table, on the meeting space floor and at the sponsored event, exhibit space in the exhibitor area
- Four complimentary full conference registrations, includes pre-conference registrations and banquet (two of the registrations can be used to sponsor student registrations and sponsorship will be recognized on the individual's name tag)
- Verbal acknowledgement of partnership during conference opening remarks
- Dedicated article/communications piece in member newsletter following the conference
- Logo featured on one slide during slideshow loop in plenary sessions and breaks

## Platinum – \$10,000



- Sponsorship of one coffee break sponsor (six available)  
OR
- Sponsorship of five student registrations with recognition on name tag
- Recognition of a platinum level sponsor with company logo on conference website sponsorship page
- Recognition on social media, and recognition in STLHE e-news
- Short paragraph in the STLHE e-news
- Two complimentary full conference registrations, including pre-conference registrations and banquet
- Naming of conference events is recognized in the conference program and on associated signage
- Exhibit display
- Verbal acknowledgment of sponsorship during conference opening remarks
- Logo featured on one slide during slideshow loop in plenary sessions and breaks

# STLHE Sponsorship Levels

## Gold – \$5,000



- Recognition of a gold level sponsor with company logo on conference website sponsorship page, recognition on social media and logo in conference program
- One complimentary full conference registration, includes pre-conference and banquet
- Exhibit display
- Sponsorship rights of one concurrent session or pre-conference session, with the opportunity to open the session with relevant comments (1-3 minutes) pending scheduling
- Naming of session is recognized in the conference program and associated signage
- Logo included during slideshow loop in plenary sessions and breaks

## Silver – \$2,000



- Recognition of a silver level sponsorship with company logo on conference website sponsorship page, recognition on social media and company logo in conference program
- One complimentary full conference registration, includes pre-conference
- Exhibit table

## Bronze – \$1,000



- Recognition on social media as a bronze sponsor
- Company logo in conference program
- Company logo on conference website sponsorship page
- Opportunity to display promotional materials in exhibit area
- 50% off **one** full conference registration, includes pre-conference

***\*All sponsorship packages of a minimum \$1000 include the option of an exhibitor table/booth during the conference.***

Your participation as a sponsor will help shape the future of post-secondary education in Canada. As you browse through the sponsorship opportunities,

you'll notice that STLHE offers an exceptional showcase for products and services for every interest and budget. All sponsorship fees are in Canadian dollars.

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## Sponsorship Benefits

- Engage with over 600 conference participants from post-secondary institutions across Canada and beyond.
- Discover what's trending in teaching and learning in higher education.
- Learn about emerging research and innovation in teaching and learning.
- Interact with post-secondary educators, students, administrators, educational developers and technologists, and others.
- Forge relationships with conference delegates and academic institutions.
- Leverage opportunities to connect company solutions, services, and resources with the post-secondary sectors (individuals and institutions).
- Experience being a conference exhibitor and participant within a full-service venue.



The Society of Teaching and Learning in Higher Education is committed to equity, inclusion and diversity in all its events. We welcome proposals that will support this commitment. Please contact us for more information.

Looking for something unique or different? Contact us for a customized sponsorship opportunity that fits your organization's goals and budget.

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## Contact

For more information, please contact our Conference Management team:

EMAIL: [conference-congres@stlhe.ca](mailto:conference-congres@stlhe.ca)

BLUESKY: [@stlhesapes.bsky.social](https://bsky.social/@stlhesapes)

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