



## Instructional Developer (2)

GEORGE BROWN COLLEGE.

Toronto, ON, CANADA

GEORGE BROWN COLLEGE

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### Instructional Developer (2)

Research & Innovation, e-Learning & Teaching Innovation (ELTI)

George Brown College

Toronto, ON

Full Time/Probationary Position

SALARY: \$32.19 - \$37.31 per hr (35 hrs per week)

Competition #14-126

Effective Date: ASAP

#### DUTIES:

Reporting to the Director, e-Learning & Teaching Innovation as part of the e-Learning & Teaching Innovation (ELTI) team, the incumbent:

- Develops online learning activities and graphics, i.e., web-enhanced, hybrid, and fully online courses for the college; works with faculty and/or SMEs to execute the online course development strategies as defined and outlined by faculty in Project Briefs and Project Plans.
- Uses a variety of software applications to design and create interactive and customized animation, "real-life" simulations, graphics, artwork and visual representations of learning tasks, audio-visual media for online instruction, web pages and other e-learning materials as required.
- Develops courses with supplied content from faculty/SMEs that are compliant with: Quality Assurance Standards, instructional design, copyright and intellectual property, and AODA standards.
- Communicates and co-ordinates with faculty in the design of course templates to promote consistency and conformity of information to meet course objectives; ensures timely completion of course development project by meeting deadlines.
- Provides regular written status updates to eLTI faculty and Director for all ongoing project activities and deliverables.
- Assist faculty in putting existing course materials in suitable online formats; performs conversions and re-writes.
- Supports the integration of mobile learning applications; advises, consults and produces other tools using features inherent to the learning management system.
- Participates in formal, semi-formal, and informal collaboration events to facilitate the sharing of knowledge, skills and information in eLTI and across the College.
- Supports faculty in the development of documentation related to the facilitation of meaningful learning experiences.

### PEOPLE WHO VIEWED THIS JOB ALSO VIEWED

#### Professor (Instructional Designer)

at GEORGE BROWN COLLEGE. in Toronto, ON, CANADA

#### Education Technology Specialist

at ST. MICHAEL'S HOSPITAL in Toronto, ON, CANADA

#### Instructional Designer (1 Year Contract)

at HONDA CANADA INC. in Markham, ON, CANADA, Toronto, ON, CANADA

#### Learning & Organizational Development (OD) Specialist

at SHERIDAN COLLEGE in Brampton, ON, CANADA, GTA, ON, CANADA, Mississauga, ON, CANADA, Oakville, ON, CANADA

#### Learning Consultant

at ALTIS / EXCEL in Etobicoke, ON, CANADA, North York, ON, CANADA, Scarborough, ON, CANADA, Toronto, ON, CANADA

Was this useful?  Yes  No

### JOB INFORMATION

**Date Posted:**  
December-24-14

**Job Type:**  
Full Time

**Career Level:**  
Experienced

**Industry:**  
Education

**Job Function:**  
Training and Education  
Technology and Digital Media

**Website:**  
<http://www.georgebrown.ca>

- Provides technical advice and support for new teaching initiatives; tests, evaluates, and adopts technological solutions.
- Executes special projects as requested by the Director; provides advanced technical knowledge and solutions; liaises with colleagues in eLTI or in the College to gather information for the Director's review.
- Investigates and tests new software applications.
- Provides LMS technical support and training as part of the larger eLTI team; provides technical advice and support for faculty; troubleshoots technical issues with access and course set-up for faculty.
- Performs other related duties as assigned.

**QUALIFICATIONS:**

- Three year diploma/degree from a recognized post-secondary institution in Adult Education, Higher Education, Curriculum and Instructional Design, or equivalent education. In addition – Certificates or completed courses in computer graphics and multimedia software applications is required.
- Minimum 5 years of practical experience and expertise in instructional design, course development, and learning management systems.
- Intermediate programming skills: HTML, Java Script, Action Script, Cascading Style Sheets and an understanding of programming.
- Demonstrated knowledge of computer graphics and multimedia software applications: Adobe Creative Cloud (Photoshop, Illustrator, InDesign, Dreamweaver, and Fireworks), Microsoft Office Suite; Final Cut Pro, Apple QuickTime Pro, Acrobat Professional, and Sound Edit.
- Knowledge of Project Management principles and practices.
- Ability to provide guidance, and assistance to others, including faculty, staff, and students in a clear, friendly and informative manner; excellent interpersonal and customer service skills.
- Demonstrated experience providing one-on-one advising.
- Ability to manage a large case load while balancing other duties with non-negotiable deadlines and conflicting priorities; must be highly organized with excellent time management skills.
- Professional level business writing skills, report writing; excellent English communication skills, both written and oral.
- Advanced analytical and detail planning skills.
- Ability to travel between campuses on a weekly basis, as needed.
- Ability to work in an environment where a diversity of people and situations are encountered.

**Interview process may consist of a practical skills component.**

**Incumbent must be able to occasionally work overtime and outside core operational hours.**

*The College requires proof of degrees, credentials or equivalencies from accredited regional or federal post secondary institutions and/or their international equivalents. Credentials may require validation at the time of interviews.*

**REASONS TO JOIN GEORGE BROWN COLLEGE**

Some exciting reasons to join George Brown College!

- Professional Development Assistance for Undergraduate Studies (\$5,000) and Graduate Studies (\$10,000) (total for the term of employment).
- Ability to enroll in courses through Continuing Education for a minimum administrative fee.
- Full Time Employee Benefits, Pension & Family Tuition Reimbursement Program.
- Active in the community we live in! Many community partnerships.

**ABOUT THE COLLEGE:**

**About George Brown College**

Toronto's George Brown College has established a reputation for equipping students with the skills, industry experience and credentials to pursue the careers of their choice. The college offers programs from its three campuses located across the downtown core, including its newest location at the Toronto waterfront, which opened in September 2012. George Brown offers 135 full-time programs and 189 continuing education certificates/designations across a wide variety of professions to a student body of over 24,800 (full-time equivalent) students, including over 3,200 international students; and over 61,000 continuing education registrants. Students can earn certificates, diplomas, postgraduate certificates, apprenticeships and degrees. [www.georgebrown.ca](http://www.georgebrown.ca)

**AVOID DELAY...APPLY TODAY...WILL BE POSTED UNTIL FILLED!!**

**Competition #14-126**

**TO APPLY:** Go to [www.georgebrown.ca](http://www.georgebrown.ca) and click on the Employment @ George Brown Link to apply through our online job application system.

We thank all applicants for applying, however, only candidates selected for an interview will be contacted.

George Brown College is dedicated to employment equity and encourages applications from women, persons with disabilities, racial/visible minorities and aboriginal peoples





For more information on George Brown College, please visit our website at

<http://www.georgebrown.ca/>

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