EDC Bi-Annual Report to STLHE
January 2017 - June 2017

Submitted June 2017

EDC Executive

Chair, Erika Kustra
Past Chair, Deb Dawson
Vice-Chair Communications, Stephanie Chu
Vice-Chair, Professional Development, Jaymie Koroluk
Vice-Chair, Conferences, Celia Popovic
Secretary, Erin Aspenlieder
Treasurer, Theresa Southam

Coordinators

Educational Development Guide Coordinator, Jessica Raffoul
EDC Grants Coordinator, Kris Knorr
EDC Institute Coordinator, Lisa Endersby
EDC Webinar Coordinator, Joe Lipsett
EDC Resource Review, Mel Young

The Educational Development Caucus continue to focus on its core values of open community, collaboration, ethical practice, and a scholarly approach, articulated through our Living Plan. This report focuses on updates from January 2017 to June 2017, structured based on the EDC Living Plan.

1. Engaging Members in Co-Creation

Governance

The EDC is thrilled to welcome our new EDC Executive members who will start with the June EDC General Meeting. The EDC thanks Vice-Chair Communications, Stephanie Chu; Secretary, Erin Aspenlieder; Treasurer, Tim Loblaw; and Past-Chair, Debora Dawson for their incredible dedication and work. We welcome Treasurer, Theresa Southam; Vice-Chair Communications Maureen Wideman; and Secretary, Mandy Frake-Mistak, and thank Celia Popovic for returning for a second term as Vice-Chair Conferences.

Following the EDC Annual General Meeting, a new position was created to focus on the growing portfolio Vice-Chair Awards and Recognition, with Natasha Patrito Hannon as the inaugural executive.

The EDC Resource Review Coordinator will be reinitiated by Mel Young, with thanks to the previous coordinator, Julie Timmermans.

Thanks to nominating committee Carolyn Hoessler (Chair), University of Saskatchewan, Apryl Gill, Niagara College, Jerusha Lederman, York University for guiding a successful election process.

Action Groups

There are six current Action Groups with over 40 EDC members.
- Indigenous Knowledges
- Ethical Practices
- Reward and Recognition
- Mentorship
- Evaluating Educational Development
- Teaching and Learning Centre Leaders

New action groups may be proposed at any time to address new initiatives. This year the EDC Executive created a process where the Action Groups can apply for small special project funding to support their activities.

Communications

The Vice-Chair Communications, Stephanie Chu, has been working with ABORG on new website collaboratively with STLHE, and will continue to work with the incoming Vice-Chair towards a completion date of Fall 2017. EDC continues to use twitter, Facebook, LinkedIn and the EDC listserv as the primary methods of communication with the membership (Figure 1).   There are currently 254 paid members of EDC, with 444 members on the mail list.
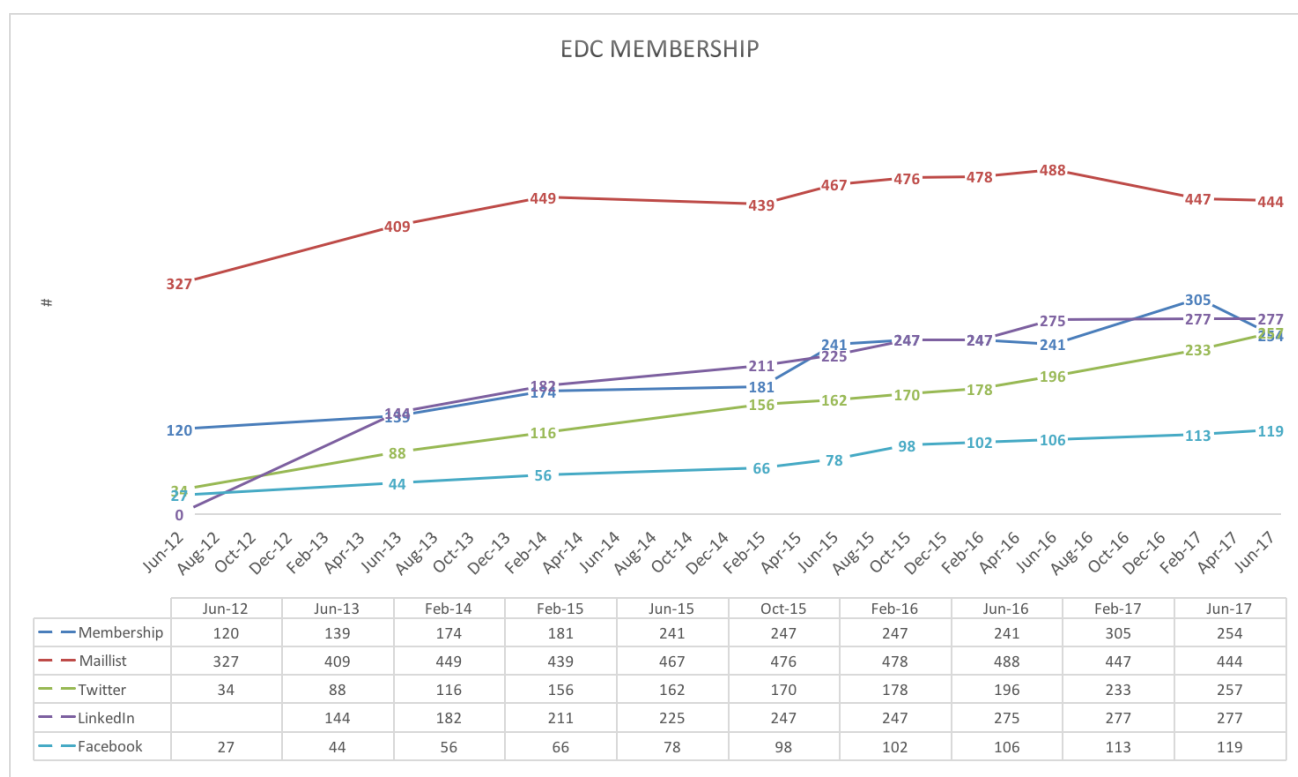

	Jun-12	Jun-13	Feb-14	Feb-15	Jun-15	Oct-15	Feb-16	Jun-16	Feb-17	Jun-17
– –Membership	120	139	174	181	241	247	247	241	305	254
– –Maillist	327	409	449	439	467	476	478	488	447	444
– –Twitter	34	88	116	156	162	170	178	196	233	257
– –LinkedIn		144	182	211	225	247	247	275	277	277
– –Facebook	27	44	56	66	78	98	102	106	113	119

Figure 1: EDC Membership Trends (2012-2017)

2. Advocating Nationally & Internationally

National Outreach

The 3M National Teaching Fellows Review Committee met in January 2017, a phenomenally collaborative experience reviewing outstanding educational leaders and teachers from across the country. The EDC Chair was one of the review team.

Our Past-Chair published an article reflecting on the history of the EDC and educational development in Canada.

> Dawson, D.L. (2017). Levers for change in educational development in Canada: Looking back, looking forward. *Collected Essays on Learning and Teaching*, 10, 3-14.

International Outreach

EDC executive and members have continued to connect with our international colleagues through: International Consortium of Educational Developers (ICED), Professional and Organizational Development Network (POD), Staff and Educational Development Association (SEDA), Scotland Higher Educational Developers (SHED) and Japan. This year connections with the Chinese Higher Educational Developers (CHED) were initiated, and the EDC Chair will travel to the ICED meeting in Shanghai China in July 2017 with Denise Stockley, President STLHE.

3. Celebrating, Reflecting & Scholarship

A scholarly approach is embedded in many of the activities and sections of the Living Plan, but intentional support is provide to the EDC members through a variety of programs and opportunities.

Grants

A record number of applications for EDC Grants were received, with 14 applications for the Spring 2017 Grants call. Reviews are underway, and will be announced soon. This year some of the budget surplus will be dedicated to supporting the increase in grant applications to directly support our members and enhance the impact of the grants.
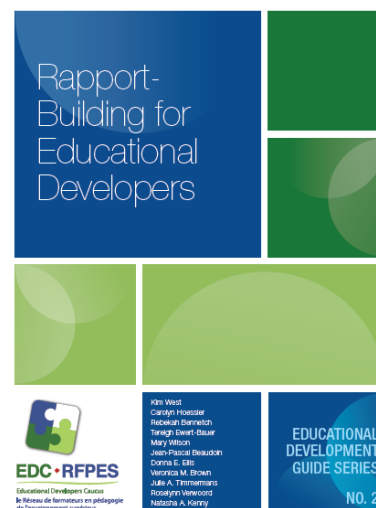
Guides

The second guide in the series will be released at the GM in June
Guide 2: Rapport-Building for Educational Developers. It is a collaboration of eleven educational developers from across the country.

Two new guides were identified by member interest and need based on a member survey. The EDC Executive Team reviewed the survey responses considering the following criteria:

- the topic's relevance to community's current needs as well as the living plan;
- the scope and intention of the guides (i.e., exploring topics foundational to ED practice);
- the focus, depth, and clarity of the suggested topic(s); and
- the topic's readiness for development (e.g., clear concepts, initial work underway by members of the EDC community).

A call for expressions of interest for authors was circulated in May 2017, with a deadline for submitting July 7, 2017. The guides selected are:

> *Guide 3: Centre Reviews*
> External reviews of centres for teaching and learning are becoming increasingly common. While they can be useful experiences for participants, they can also be stressful and overwhelming to prepare for and interpret. This guide would be a valuable resource to several stakeholders:

those who commission reviews; those who act as reviewers; those undergoing a review; and those who make use of the outcomes of reviews.

Guide 4: Ethical Practice in Educational Development
Ethical guidelines provide a foundation for professional best practices. The purpose of this guide would be to draft a set of ethical guidelines for educational developers, identify shared values/principles/responsibilities/competencies, and pose examples to which developers can reflect on applying ethical practices.

Part of the impact of the new EDC Guides Series has been disseminated through Guide 1, as an article was published and the EDC Institute is grounded in the use of the guide.

Kenny, N., Iqbal, I., MacDonald, J., Borin, P., Dawson, D., Kustra, E., & Chan, J. (2017). Exploring the potential of educational developer portfolios. *To Improve the Academy, 36, 61-75*

EDC Accreditation Framework

The EDC Accreditation Framework has now been established to provide a process to support high quality professional development programs at Canadian post-secondary institutions by accrediting programs. The first successful programs were recognized at the EDC 2017 Conference, and the second cohort will be presented with their certificates at the EDC GM during the STLHE Conference (www.stlhe.ca/affiliated-groups/educational-developers-caucus/accreditation-for-courses-or-programs/). The current work is in communicating to the EDC membership about the process.

Awards

The inaugural awards developed by the Reward and Recognition Action Group and managed by the EDC Secretary, Erin Aspenleider were presented at the EDC Conference in Guelph, February 2017. *Educational Developer Leadership Award* and the *Distinguished Educational Development Career Award*. Congratulations and thanks to all.

4. Educational Developer Learning and Growth

EDC Conference

EDC 2017 was hosted by the University of Guelph on February 22nd to February 24th, 2017 and was themed "(re)Thinking Tradition." One hundred and fifty-eight delegates attended, representing 55 institutions across Canada, the United States, the United Kingdom, China as well as the Ontario Government and the Federal Government. This is the highest number of registrants of an EDC conference to date. Several new options for sharing information and networking were explored, including book clubs, undergraduate experience workshops, speed dating sessions, EDC campfire sessions, human library sessions, critical cafés, welcome to my workshops, and writing in the scholarship of teaching and learning workshops. Presenters were also given the option to name their own format.

EDC Institute

2017 EDC Institute is currently underway, exploring a new blended approach that combines two early webinars with face to face meeting following the STLHE 2017 conference.   The hybrid model is leveraging opportunity for pre-work and reflection (online) leading up to in person discussion and learning (in person). The EDC Institute, *Developing an Educational Developer's Portfolio: A Hands-on Experience*, is being led by a cross-institutional organizing team, representing both Ontario and BC: Jeanette McDonald, Debra Dawson, Isabeau Iqbal and Judy Chan. There are 12 registered participants from across Canada exploring the theme this year – building an educational developer portfolio.

Webinars

Through a mix of formal and informal PD opportunities, the EDC is initiating a broader conversation about the role of online and technology-mediated professional development in our community. Past Webinars included:
- *What Does Online PD Look Like?* (Feb 10, Jaymie Koroluk & Joe Lipsett: 1 hour, ~17 participants)
- Joint EDC/SHED Session *Supporting Blended and Online Education Across the Atlantic: Exploring Challenges and Opportunities in Embedding Effective Practice* (March 13, Gavan Watson & Keith Smyth: 1 hour, ~40 Canadian participants)
- *How to Host an Online Webinar* (April 21, Jaymie Koroluk: 1 hour, ~12 participants)

There are a number of planned future webinars, including:
- September 2017: EDC Grants (Kris Knorr)
- October 2017: COED/EDC Webinar on Mentorship Grant Project (Natasha Hannon)
- November 2017: SHED and EDC

Budget

The EDC maintained a healthy budget, and part of the surplus will be used in coming year to directly benefit members, including an allocation to the new EDC Exchange program (recommended by the membership and EDC Mentoring Action Group), support for small projects for the EDC Action Groups, and increased funds for the EDC Grants. The EDC web-site has been redeveloped as a special project.

The EDC continues to fund the development of the EDC Guide Series, the EDC Grants program, the Educational Developer's Award, an annual conference plenary speaker, bursaries for the EDC Conference and the EDC Institute.

Conclusion

Thanks to the entire EDC Executive Team for all of their work over the past six months. We look forward to welcoming the new members. Thanks to each of the members for submitting the reports that made this Bi-Annual Report possible:

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Erika Kustra, University of Windsor
Chair, Educational Developers Caucus