EDC Annual Report to STLHE
January 1, 2018 – December 31, 2018
Submitted January 2019

EDC Executive

Chair, Erika Kustra, University of Windsor
Vice-Chair Communications, Maureen Wideman, University of the Fraser Valley
Vice-Chair, Professional Development, Jaymie Koroluk, Carleton University
Vice-Chair, Conferences, Celia Popovic, York University
Vice-Chair, Awards and Recognition, Natasha Patrito Hannon, Niagara College
Secretary, Mandy Frake-Mistak, York University
Treasurer, Jennifer Martin, Niagara College

EDC Coordinators

Educational Development Guide Coordinator, Jessica Raffoul, University of Windsor
EDC Grants Coordinator, Kris Knorr, McMaster University
EDC Institute Coordinator, Lisa Endersby, York University
EDC Webinar Coordinator, Joe Lipsett (2018), OCAD University
EDC Resource Review, Mel Young, Cambrian College
EDGEs Grant Coordinator, Deb Chen, University of British Columbia

EDC Annual Report to STLHE

This report provides an annual review for the Educational Developers Caucus (EDC) from January 1, 2018 to December 31, 2018. It is organized based on the four major areas of the EDC Living Plan: 1) engaging members; 2) advocating nationally and internationally; 3) celebrating, reflecting and scholarship; 4) learning and growth. The work of the EDC is grounded in the EDC Values of open community, collaboration, ethical practice, and scholarly approach.

1. Engaging Members in Co-Creation

Governance

In this reporting year, we welcomed a new Treasurer, Jennifer Martin. We have also added to the number of Coordinators who help to support very active portfolios, welcoming a new EDGEs Grant Coordinator, Deb Chen. The EDC Bylaws were updated and approved during the February AGM to align with the STLHE Bylaws.

Communications

Membership in the EDC continues to rise, with 269 paid members (figure 1). While the EDC connects with its members directly through a membership list, the EDC listserv and social media are open to anyone who wishes to join, supporting the value of an open community. The listserv membership, with 557 professionals from around the globe, continues to be an important communications vehicle. Twitter continues to increase as followers connect and share insights into educational development issues. Facebook and Linked-In remain steady. The EDC website is in the process of being redeveloped and we anticipate our new site to be completed later 2019.
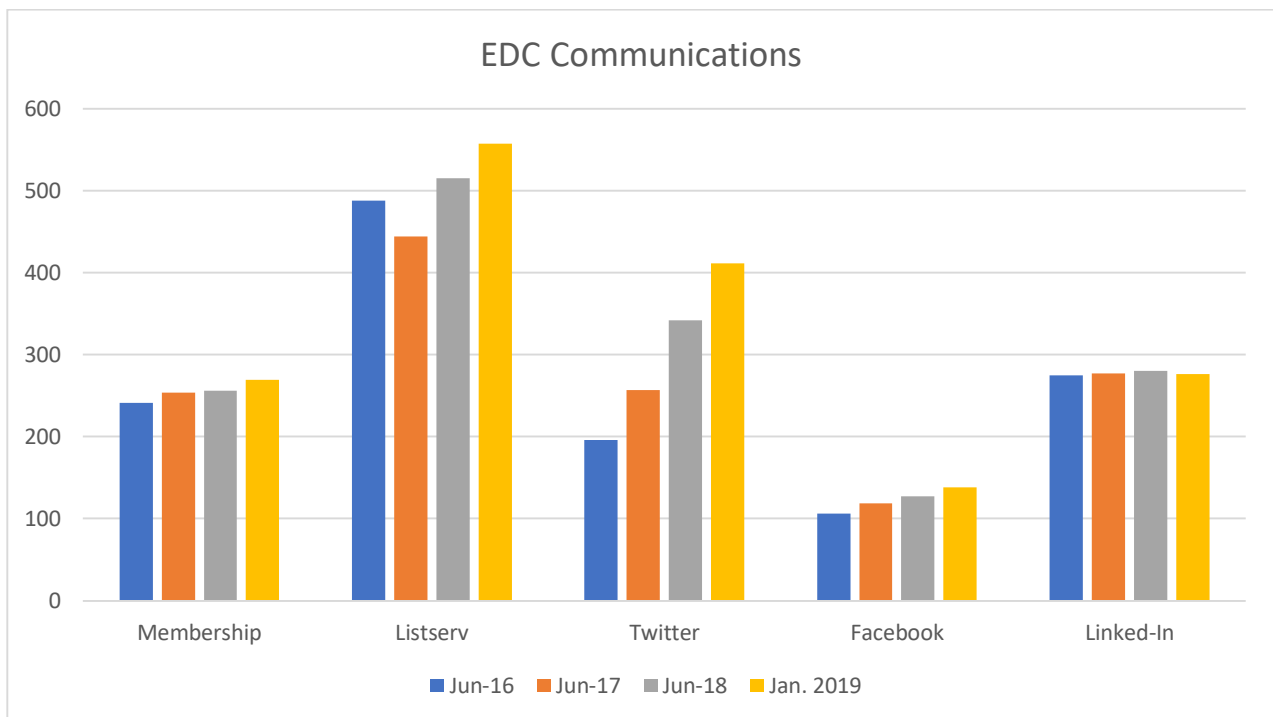

Figure 1: Changes in participant numbers for EDC over time (June 2016 to present)

Action Groups and Communities of Practice

A new initiative this year is the opportunity for members to create **Communities of Practice (CoP)**, in response to member recommendations at the February EDC 2018 AGM that the EDC provide opportunities to have continuing groups with a common interest, but not necessarily an action plan

EDC Community of Practice
- Indigenous Knowledges

EDC Action Groups are a highly effective way of mobilizing and engage members and bringing about changes. There were five Action Groups, and over 40 EDC members participated in action groups over the year:
- Ethical Conduct and Practices
- Mentorship (completed)
- Evaluating Educational Development
- Teaching and Learning Centre Leaders
- Indigenous Knowledges (transitioned to a new CoP)

The ethics group has been meeting to work on an ED Guide, combining the work of the original Guidelines for Ethical Conduct and Ethical Practices groups. The Mentorship Action Group completed their term, with the initiation of the webinar series, and the development of the ED Grants for Exchanges. Two new action groups have been initiated: Early Career Action Group, and Curriculum Mapping. Interested members can submit a proposal for new [EDC Action Group, or CoP](), by contacting the EDC Secretary, Mandy Frake-Mistak (mfmistak@yorku.ca).

2. Advocating Nationally & Internationally

Membership and National Outreach

The EDC Membership has grown (refer to figure 1). Nationally, the EDC Chair continues as part of 3M National Teaching Fellows Review Committee, meeting in January 2018. Additionally, interest has been expressed in providing models for regional groups to be identified or affiliated within EDC, so an Action Group exploring possible models for connecting with local ED groups was recommended by a college and university representatives together and is under development. The EDC Chair was invited as part of a Council of Ontario Educational Developers (COED) panel to present on "The Past, Present and Future of COED" (November 2018).

International Outreach

Connecting with our international colleagues continues to be an important mandate. As Chair of EDC, Erika Kustra joined Denise Stockley, president of STLHE to liaise with colleagues and represent Canada. This included: the International Consortium of Educational Developers (ICED) in Atlanta Georgia as an observer at the ICED Council, and at Professional and Organizational Development Network (POD) in Portland, Oregon. The Vice-Chair Conference, Celia Popovic, represented EDC at the Staff and Educational Development Association (SEDA) in England. There was international interest in the open access ED Guides, the upcoming online conference, and the EDC Accreditation process.

3. Celebrating, Reflecting & Scholarship

As one of our priorities, we celebrate the work of our membership, as well as reflect and engage in scholarship of educational development.

EDC Awards

In May 2018, a call for nominations to the *EDC Leadership* and *Distinguished Career* awards was distributed widely among the community. We received a number of submissions and the EDC Executive is thrilled to congratulate the winners of the 2018 EDC Awards.

Distinguished Educational Developer Career Award

The Distinguished Educational Developer Career Award recognizes individuals with 15+ years of service in educational development who have made significant and lasting contributions to the field of educational development at the local, provincial and national levels. The winners of the 2018 Distinguished Educational Developer Career Award are:

> *Dr. Jill Grose*, Centre for Pedagogical Innovation, Brock University
> *Dr. Natasha Kenny*, Taylor Institute for Teaching and Learning, University of Calgary

Educational Developer Leadership Award

This award recognizes individuals who have demonstrated exceptional leadership skills working on a teaching and learning project or initiative that benefits the educational development community. The winner of the 2018 Educational Developer Leadership Award is:

> *Mr. Kris Knorr*, Paul R. MacPherson Institute for Leadership, Innovation & Excellence in Teaching, McMaster University

Detailed award announcements describing the remarkable contributions that each honoree has made to our community and our profession are available on the EDC website at https://www.stlhe.ca/affiliated-groups/educational-developers-caucus/awards/2018-recipients/.

The EDC would like to thank all of our nominees and everyone who contributed to an award submission. The EDC would like to thank the Awards Selection Committee members, Deborah Chen (UBC) and Erin Aspenlieder (McMaster), for their thoughtful feedback and generous contributions to this process.

Guides

Guide 3: Centre Reviews: Strategies for Success, was successfully launched at the EDC General Meeting in June 2018*.* Since then, it has been accessed by educational developers across the world, and lauded as a valuable resource for those engaging in teaching and learning centre reviews. The Guide is a collaboration between seven educational developers with representatives from across the country. The next Guide in the series, focused on ethical practice, is underway. We also plan to send out calls for topics

Representatives of the ED Guide authors and ED Guide Coordinator celebrate the formal release (Celia Popovic, Jessica Raffoul, Alan Wright, Donna Ellis)

and authors for the Guides 5 and 6. Thank you to the guidance and support of Jessica Raffoul (University of Windsor), Educational Development Guide Coordinator.

EDC Accreditation Framework

EDC Accreditation continues to gather momentum. The [EDC Accreditation Framework](#) provides a process to support high quality professional development programs at Canadian post-secondary institutions through accreditation of ED programs.
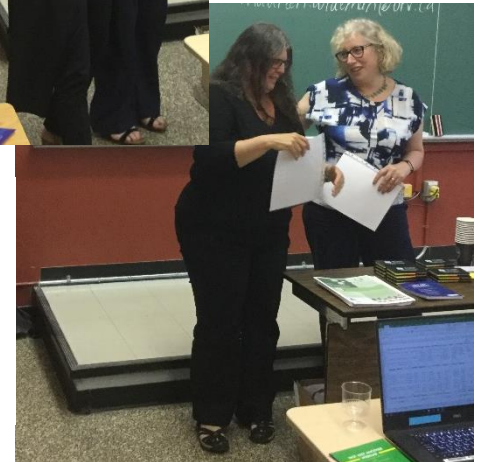
In 2018 we had seven successful applications from six institutions, including one from Australia. Two new programs were recognized at the 2018 EDC General Meeting, and here are several more in progress.
We shared information by presenting at ICED, EDC and STLHE and holding a webinar for EDC members in May 2018.
Additional information can be found on the [website](#).

Successful Accreditation for ED Programs at the University of Manitoba and University of Victoria, June 2018.

EDC Grants

In 2018, the EDC received 11 applications for grant funding across our Spring and Fall Call for Proposals. The EDC is grateful to all applicants for their ideas to advance educational development in Canada through the proposed projects. In total, four applications were awarded at total of $11,794. In the Spring, two projects were awarded full funding:

> **Cultivating an institutional culture that values teaching: Collecting and collating promising practices**
> Jill Grose, Lori Goff, Ken N. Meadows, Debra Dawson, Donna Ellis, Paola Borin, Joseph Beer, Lynn Taylor, & Peter Wolf
> **Research on Teaching and Learning in Higher Education: Upgrade of Annotated Literature Website**
> Nicola Simmons

Through the Fall Call, the EDC was also able to fully fund two projects:
> **Assessing and enhancing the rigor of SoTL research across disciplines**
> Jill Marie McSweeney-Flaherty, Matthew Schnurr
> **Counting Our Way Up: Centres for Teaching and Learning in the Audit Culture**
> Jessica Raffoul, Allyson Skene, Laura Chittle

Congratulations to the grant recipients and thanks to all of the applicants for their dedication to educational development. The EDC would like to thank Kris Knorr (McMaster University), EDC Grants Coordinator, and all of the volunteer EDC Grant reviewers for their significant investment of time,

energy and expertise in support of this program (Kyle Belozerov, Mary Chaktsiris, Adam Chapnick, Deb Chen, Jovan Groen, Isabeau Iqbal, Klodiana Kolomitro, Carmen Larsen, Julie Mooney, Anne Sommerfeld, Rebecca Taylor, and Monica Vesley).

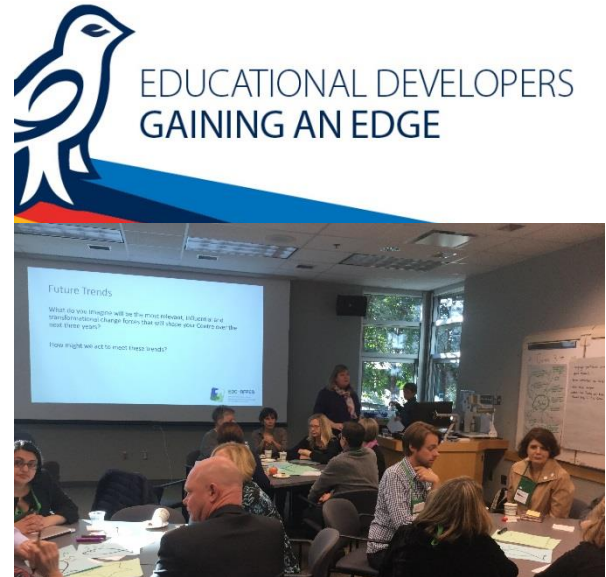## 4. Educational Developer Learning and Growth

EDC Conference

The EDC Conference was held last February at the University of Victoria on Vancouver Island. Cynthia Korpan and her team hosted a fantastically successful event - the largest conference to date, with 202 participants.

For the 2018 Educational Developers' Caucus (EDC) annual conference, we invited educational developers to position themselves on the edge of their work to investigate and share their stories of success and failure, provoking thought about:
• which vistas currently give educational development an advantage;
• what waves of change are impacting our work;
• which topics are prickly and perplexing; and
• when, why and how have you teetered on the edge?

Centre Leaders' Meeting EDC 2018, Victoria University

The delegates attended from 77 institutions from Canada and beyond, with 143 attending pre-conference workshops, also the largest participation rate to date. Jennifer Ward from the University of Alberta opened the conference *Gaining an Edge: Working Towards ReconciliACTION in Academia*, examining how we as educational developers unpack our own educational practices and begin to decolonize and indigenize our academic institutions. 50 first time participants attended the newcomers' breakfast, also a first time offering.

Registration is open for a novel, fully online conference format for EDC 2019. This will be a pilot exploring alternative ways of connecting as we examine the themes of resilience and the future of educational development. The online EDC Conference will feature concurrent research presentations, interactive workshops, and a showcase with the theme: Positive Resilience and the Future of ED(C). In 2020 we will resume with in-person conference, in Halifax hosted by Dalhousie University.

EDC Webinars

Webinars were initiated by the Mentoring Action Group, and organized by Joe Lipsett as the Webinar Coordinator.   Two webinars were offered between January and June 2018, and both were attended by approximately 20 registrants:

> *Best of 2018 EDC Conference (March)*
> *EDC Accreditation of Program Process (May)*

With thanks to Joe Lipsett, as he finished his term. The EDC continues to explore webinars as a venue for professional development and community building, applying the lessons learned to new initiatives including the EDC Institute and the upcoming 2019 EDC conference.

EDC Institute

In October 2018, we held our first online EDC Institute, Not Just Another Webinar (NJAW), with 88 participants, the largest EDC Institute to date. This was a huge initiative led by Lisa Endersby and Jessie Richards as joint coordinators, supported by Joe Lipsett and volunteers, and hosted in Big Blue Button (BBB) from Carleton University. A goal was to leverage the wider reach of an online platform to promote and highlight the work of the EDC Action Groups, and also to help prepare for the upcoming

online conference. The Action Groups represent an important diversity of topics relevant and of interest to educational developers. NJAW included sessions delivered by the following Action Groups and EDC affiliated groups, in addition to invited colleagues:

- Mentorship
- Guidelines for Ethical Conduct
- Evaluating Educational Development
- Indigenous Knowledges
- TAGSA

There were three interactive workshop sessions, five discussion-based sessions and two additional sessions (the NJAW Kick Off and NJAW Closing Session). Resources were developed to support both facilitators and participants in the online interaction, scaffolding professional development in the format. A folder containing session resources provided by the facilitators and instructions to access session recordings can be found in Google Drive (https://drive.google.com/drive/u/0/folders/1J6Y-tfc_vM1gGj3eGT225e4AqfCcTlRu).

The next EDC Institute 2019 will be *The Great Educational Developers Seminar*, April 23-26, 2019 that will serve as a three day intensive retreat for educational developers.

EDC Resource

The theme for the fall, was "Diversity and Inclusion". Two resource reviews were submitted and posted to the new EDC Resource blog. We have 34 followers and had 273 page views in December. Moving forward, the goal will be to engage more members of the EDC community to read, review and suggest resources. Contact Mel Young, (Cambrian College).

Inaugural Educational Developers Grants for Exchanges (EDGEs)

In February 2018, the EDC launched a new funding source aimed at supporting mentorship and networking among educational developers (EDs) through professional exchanges. The ED Grants for Exchanges, or EDGEs initiative, is a pilot program that provides financial support to EDs, both individuals and groups, who engage in professional exchanges with peers. Successful applicants can access up to a maximum of $2000 per exchange initiative. The EDGEs program invites EDs to conceptualize the term 'exchange' broadly and to consider creative forms of exchanges, including one-way exchanges, reciprocal exchanges, and learning network models. This 2-year pilot program is funded by the Educational Developers Caucus with the aims of:

- supporting ED learning and growth through the expansion of professional networks;
- fostering collaboration and knowledge-sharing among EDs and TCs, and
- enabling members to experience, celebrate and reflect upon the diversity of ED roles and functions.

The EDGEs initiative was unveiled in a roundtable presentation at the EDC 2018 Conference, and the inaugural call for proposals was distributed in late February 2018. The EDC received five EDGEs proposals and, through a peer review process, three exchanges were selected for full funding:

Principal Applicant	Co-Applicant(s)	Short Description
Travis Freeman, Ontario College of Art and Design University	Paul Maher, Nova Scotia College of Art and Design University Grant Gregson, Emily Carr	This exchange involves the development of a learning community connecting teaching and learning centres from Canadian art and design universities with a focus on the context and challenges specific to studio-based education.

Posted by Mel Young · December 20, 2018

BREAKING DOWN SILOS: TEACHING FOR EQUITY, DIVERSITY AND INCLUSION ACROSS DISCIPLINES - REVIEW

	University of Art + Design	
Klodiana Kolomitro, Queen's University	Veronica Bamber Queen Margaret University Edinburgh, Scotland	The proposed exchange entails an educational developer visiting the Centre for Academic Practice at Queen Margaret University in Edinburgh. The purpose of this visit is to work closely with the director of the centre, Dr. Veronica Bamber, in reframing the discourse on teaching and learning centres demonstrating their impact.
Karyn Olsen Western University	Zoe Morris University of Georgia	This international collaboration between Western University and the University of Georgia focuses on graduate student development. The exchange includes launching a course on pedagogy at UGA, connecting graduate students across institutions to design and exchange teaching cases, and sharing the finalized cases with wider graduate, faculty, and educational development communities.

All three EDGEs projects are progressing well and all principal applicants have submitted interim reports. Final project reports are due in the spring and will be made available to EDC members on the EDC website. With thanks to Deb Chan, Coordinator.

Bursaries

In February 2018, $1743 in EDC bursary funding was distributed to offset their conference registration fees and support the participation of four individuals in the EDC Conference at the University of Victoria.

Budget

The EDC maintained a healthy budget and has continued to bring in more revenue than is required to cover our expenses, details are updated on the EDC Budget website. Surplus will be used in the coming year to benefit members through continued support of initiatives building on EDC membership recommendations from previous years, captured in the Living Plan.

Through the surplus, the EDC supported one new major initiative in the 2018 reporting year through funding of the EDGEs Grants. Funding will also be continued into 2019 for the EDGEs Grants along with the EDC Guide Series, EDC Awards, and EDC Conference and Institute bursaries. A portion of the budget surplus has also been dedicated to support fully funding four EDC Grants.

Conclusion

With thanks to the work of the EDC Executive, Coordinators and members. We look forward to a new year, and encourage members to consider nominations for opening positions on the EDC Executive.

Erika Kustra
Chair, Educational Developers Caucus
University of Windsor