# EDC Annual Report to STLHE
# January 1, 2019 – June 1, 2019

## Submitted June 2019



## EDC Executive

**Chair, Erika Kustra**, University of Windsor
**Vice-Chair Communications**, Maureen Wideman, University of Fraser Valley
**Vice-Chair, Professional Development**, Jaymie Koroluk, Carleton University
**Vice-Chair, Conferences**, Celia Popovic, York University
**Vice-Chair, Awards and Recognition**, Natasha Patrito Hannon, Niagara College
**Secretary**, Mandy Frake-Mistak, York University
**Treasurer**, Jennifer Martin, Niagara College

## EDC Coordinators

**Educational Development Guide Coordinator**, Jessica Raffoul, University of Windsor
**EDC Grants Coordinator, Kris Knorr**, McMaster University
**EDC Institute Coordinator, Lisa Endersby**, York University
**EDC Webinar Coordinator Interim**, Jessie Richard, University of Toronto
**EDC Resource Review**, Mel Young, Cambrian College
**EDGEs Grant Coordinator**, Deb Chen, University of British Columbia

# EDC Annual Report to STLHE

This report provides a mid-year update for the Educational Developers Caucus (EDC) from January 1, 2019 to June 1, 2019, shared with STLHE and with EDC Members at the General Meeting.

This report is organized based on the four major areas of the EDC Living Plan: engaging members; advocating nationally and internationally; celebrating, reflecting and scholarship; learning and growth. The work of the EDC is grounded in the EDC Values of open community, collaboration, ethical practice, and scholarly approach.

## 1. Engaging Members in Co-Creation

### Governance

EDC conducted elections for the EDC Executive, thanks our out-going executive, Maureen Wideman and Celia Popovic, and welcomes the new and returning members:

> Vice-Chair Communications, Carolyn Hoessler
>
> Vice-Chair Conferences, Cosette Lemelin
>
> Vice-Chair Awards and Recognition, Natasha Patrito Hannon (returning for second term)
>
> Secretary, Mandy Frake-Mistak (returning for second term)

With thanks to the Nominating Committee, Isabeau Iqbal (chair), Natasha May and Mel Young.
This year, the EDC has also put out a call, seeking two new Coordinator positions for the areas of Web Developer, and Social media and a new Webinar Coordinator.

### Communications

Membership in the EDC continues to rise, with 320 members since (Figure 1), growing 25% since last year, with national and international members. While the EDC connects with its members directly through a membership list, the EDC listserv and social media are open to anyone who wishes to join, supporting the value of an open community. The listserv membership, which is populated with professionals from around the globe, continues to be an important communications vehicle with 569 people on the listserv.  In Twitter we have 463 followers and have sent 385 tweet, as followers connect and share insights into educational development issues. Facebook and Linked-In remain steady, Facebook has 143 followers.
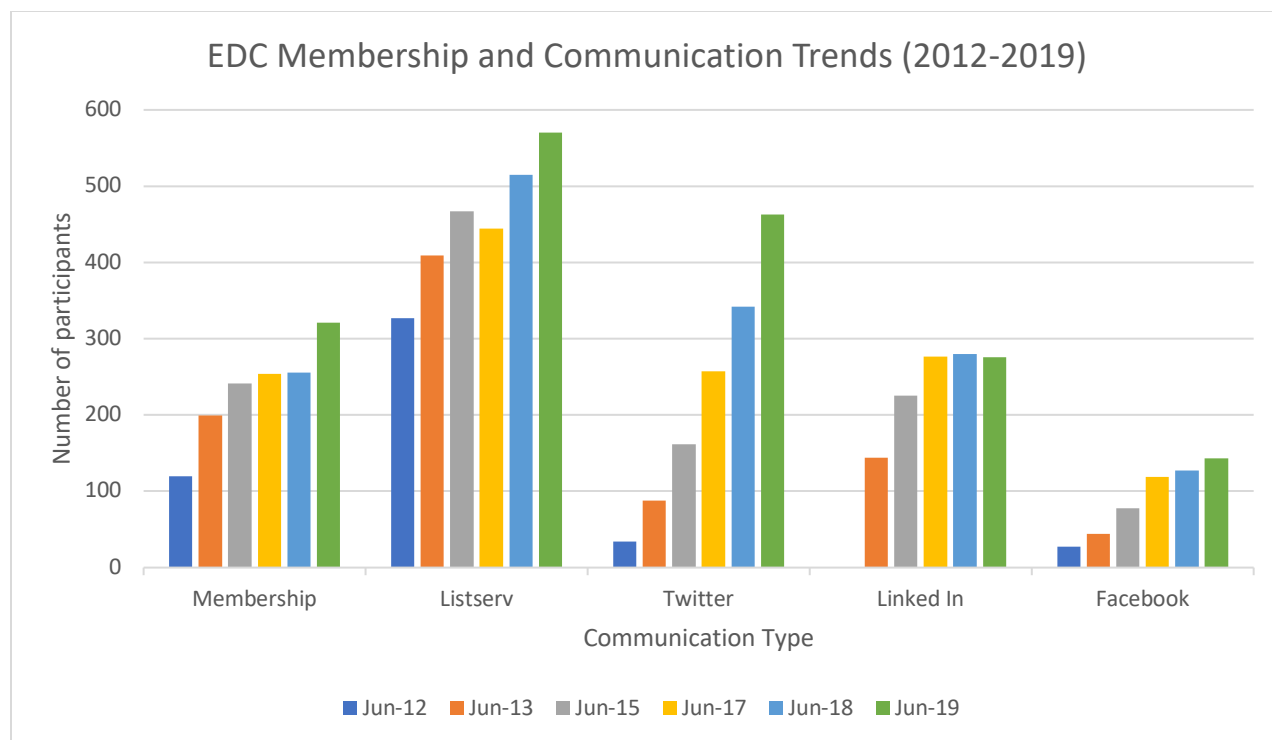
**EDC Membership and Communication Trends (2012-2019)**

*Figure 1:* Changes in participant numbers for EDC over time (June 2016 to present)

## Action Groups and Communities of Practice

Action Groups and Communities of Practice (CoP) are an area of strong member engagement, with over 50 members involved.

### Communities of Practice
This is the first year with the new CoP, with two new communities:
- Indigenous Knowledges
- Teaching & Learning Centre Leaders

### Action Groups
This year, there was a call from the EDC for two new Action Groups: *Recommendations for EDC related to the Truth and Reconciliation Commission of Canada (TRC)*, and another exploring *Inclusion and Diversity in EDC*. There were four ongoing Action Groups:
- Ethical Conduct and Practices
- Evaluating Educational Development
- Curriculum Mapping
- Early Career Action Group

There has been a change of leadership with the Evaluating Educational Development Action Group, welcoming Jovan Groen and Carolyn Ives as new co-leaders, with thanks to the past leads, and the group will be meeting at the STLHE June 2019 conference. The Early Career Action Group (ECAG) is committed to exploring the experiences and unique challenges of being an early-career educational developer (ED), with the intent of developing resources and networks to support early-career EDs in regional and national contexts. The ECAG presented the results of a literature review on the positionality of early-

career EDs at the EDC conference in February, and the group is currently in the process of developing and disseminating a survey that seeks to clarify the community's definition of 'early career' and the related needs of those professionals.

Interested members can initiate a new group, and invite other members by [submitting a proposal](#) to the EDC Secretary, Mandy Frake-Mistak ([mfmistak@yorku.ca](mailto:mfmistak@yorku.ca)).

## 2. Advocating Nationally & Internationally

### International Outreach
Continuing the mandate to advocate and connect EDC internationally, the EDC Chair, Erika Kustra joined the International Consortium of Educational Developers (ICED) Program Committee, an international committee providing feedback in the organization of the ICED 2020 conference.

### National Outreach
The EDC Membership has seen regular growth over time, with a 25% increase in the last year (refer to figure 1). Nationally, the EDC Chair was part of 3M National Teaching Fellows Review Committee, meeting in January 2019, and the STLHE Board.

## 3. Celebrating, Reflecting & Scholarship

### Guides
The Ethical Practice Action Group continues their work on the next EDC Guide, slated for completion in 2020. Discussion and a call for upcoming Guide topics is coming soon. For information and to share ideas, contact Jessica Raffoul ([jraffoul@uwindsor.ca](mailto:jraffoul@uwindsor.ca)).

### Awards

The 2018 EDC Award recipients were honoured at the online EDC Conference in February.

**Distinguished Educational Developer Career Award** recognized individuals with over fifteen years of service who contributed meaningfully to the EDC Community:
> *Dr. Jill Grose*, Centre for Pedagogical Innovation, Brock University
> *Dr. Natasha Kenny*, Taylor Institute for Teaching and Learning, University of Calgary



Jill Grose          Natasha Kenny

**Educational Developer Leadership Award** recognized individuals who have demonstrated exceptional leadership skills working on a teaching and learning project or initiative that benefits the EDC community:

> *Mr. Kris Knorr*, Paul R. MacPherson Institute for Leadership, Innovation & Excellence in Teaching, McMaster University

Details of the award winners, and eligibility information and submission requirements are available at https://www.stlhe.ca/affiliated-groups/educational-developers-caucus/awards.

Kris Knorr

## EDC Accreditation Framework

We welcome a new Chair of the Accreditation Committee, Mandy Frake-Mistak, with thanks to the Inaugural chair, Celia Popovic. The EDC Accreditation Framework provides a process to support high quality professional development programs at Canadian post-secondary institutions. This is not accreditation of individuals, rather of the programs.

A number of programs are currently going through the process, and the Accreditation Committee is accepting new proposals.

## Grants

A call was held for Spring, and three submissions were received. The peer-review process is nearing completion and the results of the Spring call will be released shortly. A Fall call for proposals will be circulated in the coming months with a submission deadline October 31. The grants process is coordinated by Kris Knorr.
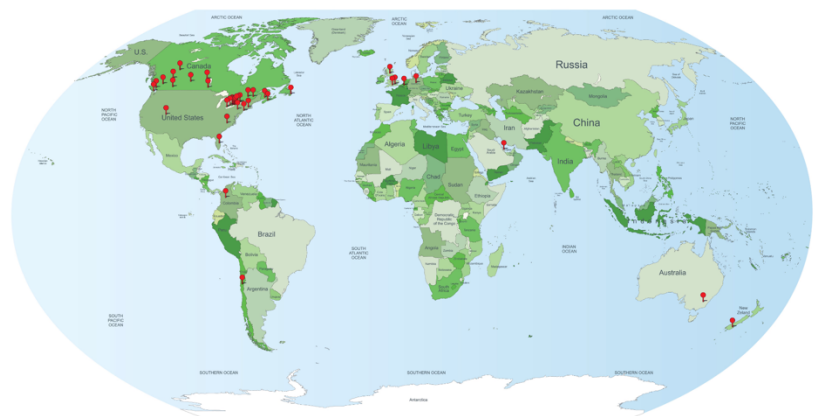
## 4. Educational Developer Learning and Growth

### First Online EDC Conference

The 2019 EDC Conference was held fully online for the first time in February, addressing the theme *Positive Resilience and the Future of ED(C)*. The conference attracted the largest number of participants, with approximately 255 unique participants from across Canada including representation from 11 countries (UK, Belgium, Australia, Qatar, New Zealand, and others). This included individual and group registrations.

During the four days of the conference participants selected from three interactive keynotes, ten workshops, and 18 asynchronous showcase items, and the virtual resources remain available to our community (https://edc-conference.com/home/2019-conference/schedule/). As virtual conferences do not provide the same opportunities for networking as face-to-face conferences, the organizing committee encouraged colleagues

Participants from around the world for EDC 2019

to meet in groups and to host local networking events. The virtual format allowed expenses for participants to be exceptionally low, and group attendance was further encouraged through group rates.  The local networking opportunities received strong positive feedback from participants. Lessons learned from the online experience will be explored for ways to increase engagement in the future, particularly for those unable to travel or access conference funds.  The conference provided a surplus which has now been used to help fund the costs of virtual access to the June General Meeting during STLHE 2019.  In 2020 we look forward to gathering in Halifax, hosted by Dalhousie University and Mount Saint Vincent University.

### EDC Webinars

In February 2019, Jessie Richards stepped up as interim Webinar coordinator to provide invaluable support for the first online EDC conference. Big thank you to Jessie for her support in expanding and supporting online professional development in our community. The EDC is currently seeking a new coordinator in the area of online events and webinars. Contact Jaymie Koroluk (Carleton University) if you are interested!

### EDC Institute

The 2019 EDC Institute was hosted in Guelph, April 23-26 2019, in collaboration with Western University and Niagara College. The Great Educational Developers Seminar (GEDS) hosted educational developers across the country for a three-day event that explored challenges and innovations in our field. It was designed following model of Great Teachers Seminar.  Many thanks to Lisa Endersby (York University) for her ongoing work at Institute coordinator, as well as 2019 organizers Natasha Hannon (Niagara College) and Ken Meadows (Western University).

### EDC Bursary

$2400 in EDC bursary funding was distributed to offset registration fees and support the participation of four individuals in the 2019 EDC Institute.

### EDC Resource

In February 2019, the online EDC book club launched on the Good Reads platform. The group is currently highlighting "An Urgency of Teachers: The work of critical digital pedagogy". Visit the EDC Resource Review Blog for more information. For book club and resource review and sharing ideas, please contact Mel Young mel.young@cambriancollege.ca.



EDC Institute 2019, Guelph

### Educational Developers Grants for Exchanges (EDGEs)

The EDGEs program was developed to support the development of strong, meaningful professional networks among educational developers and teaching centres across Canada and beyond by funding exchanges to enable knowledge sharing, collaboration, and professional development. The recipients proposed innovative exchanges that aim to increase the impact of their work, to strengthen our collective community, and to produce concrete and sustainable outputs for applicants and their host

institutions. The Educational Developer Caucus (EDC) is delighted to introduce the recipients (including principal applicant and co-applicants) of the three successful EDGE grants:

**EDGE Grant 1**
Applicants:
      Michelle Ogrodnik, McMaster University
      Erin Aspenlieder, McMaster University
      Elliot Storm, McMaster University
      Natasha Kenny, Taylor Institute for Teaching and Learning
      Patti Dyjur, Taylor Institute for Teaching and Learning
      Joseph Topornycky, UBC Centre for Teaching, Learning & Technology
      Christina Hendricks, UBC Centre for Teaching, Learning & Technology

Description:  As graduate level training in the field of educational development (ED) is limited, the goal of this exchange is to share knowledge and gain feedback about the Student Educational Developer program—a new experiential learning program for interested graduate students to train as educational developers, and to explore how the program may translate across institutions in Canada.

**EDGE Grant 2**
Applicants:
      Robin Attas, Queen's University
      Tim Yearington, Queen's University
      Michelle Yeo, Mount Royal University
      Lee Easton, Mount Royal University
      Gabrielle Lindstrom, Mount Royal University
      Roberta Lexier, Mount Royal University

Description: This exchange connects Indigenous and settler peoples supporting faculty decolonizing education at two institutions. The host institution team has developed a "disrupting interview" technique; visiting EDs will learn the technique and pilot its application in their own institution. Participants will share and deepen understanding around educational responses to decolonization. Screen reader support enabled.

**EDGE Grant 3**
Applicants:
      Geneviève Maheux-Pelletier, York University
      Marie-Christine Dion, Université du Québec à Chicoutimi

Description: By providing ISW/FDW training, this exchange aims to build capacity in delivering the Instructional Skills Workshop (ISW) at French-speaking institutions. It is a lever for collaboration and inclusiveness of our Francophone colleagues whose engagement with EDC and the ISW has been limited due in large part to the language barrier.

Please use this link to learn more about the [EDGEs Grant](#) and the [funded projects](#).

## Budget

The EDC has continued to maintain a healthy budget.  As in previous years, memberships and conference revenues have brought in more revenue than is required to cover expenses, providing the organization with a healthy budget surplus.

Financially, the EDC is continuing to support the second year of the pilot of the EDGEs Grants through 2019.  EDC Guide Series, EDC Awards, and EDC Conference and Institute bursaries.  A portion of the budget surplus has also been allocated to fully funding four EDC Grants through 2019. To best address membership needs going forward, the EDC executive intends to conduct an evaluation or current programming and a needs analysis to determine the optimal and most needed areas to which to direct some the budgetary surplus.

## Conclusion

Thanks to each of the EDC Executive and Coordinators for their work, and for their contributions to the report!

*Erika Kustra, Chair, Educational Developers Caucus*