



STLHE SAPES

Society for Teaching and Learning in Higher Education
La société pour l'avancement de la pédagogie dans l'enseignement supérieur

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STLHE

Annual Report 2013

The President's Message

Dear Colleague,

STLHE is proud to be Canada's community of passionate advocates seeking to enhance the quality of student learning. The remarkable diversity of our membership includes voices from college and university faculty, educational developers, administrators, award-winning teachers, teaching staff, writing centres, librarians and students. Our signature annual conference in Cape Breton last June celebrated its 33rd anniversary, and we set our sights on Kingston in 2014.

Our members contribute to STLHE's Canadian Journal for the Scholarship of Teaching and Learning, the Newsletter, Green Guides on special teaching and learning topics, Collected Essays in

Learning and Teaching, books, and the STLHE Listserv—with over 750 active participants. Our world-class Awards Program celebrates the wider communities we serve. The Society's 13-member Board of Directors meets monthly and holds several important portfolios highlighted in this report.

We are proud to underscore the milestones reached in 2013; they are summarized on the opposite page. STLHE counts on your ideas and active participation. We encourage you to continue to reach out to your colleagues and institutions to support us in our exciting activities and to participate in our growth.

Enjoy reading the brief reports on a number of our achievements of 2013. They are a result of your continued involvement.

Thank you for your commitment!

Sincerely,



Arshad Ahmad, Ph.D.

*President, STLHE/SAPES
3M National Teaching Fellow (1992)
Associate Vice-President, Teaching
and Learning, McMaster University*



2013 Milestones

The STLHE Board of Directors is a group of dedicated members of the Society who volunteer time and vision to lead the STLHE through its challenges and toward its opportunities. Here are some highlights of their work:

- Appointment of Robert Lapp (Mount Allison University) as STLHE President-Elect
 - Appointment of Maureen Mancuso (University of Guelph) as the new President and CEO of Teaching and Learning Canada (TLC)—the Society's charitable arm
 - Consolidation of the new 13-member, portfolio-based Board structure
 - Welcomed three new members to the Board of Directors: Diane Salter (Kwantlen Polytechnic University) as Partnerships Chair, Roselynn Verwoord (University of British Columbia) as Chair of Student Advocacy, and Davar Rezaia (University of Guelph) as our new Treasurer.
 - 57 universities and colleges in Canada supported our activities through institutional membership
 - Over 500 people attended our annual conference at Cape Breton University
 - Renewed partnership with Magna Publications, sponsors of the Knapper Awards
 - Creation of a new Membership Centre with a "Members Only" section
 - Move to a "rolling membership" model
 - Developed and enacted new strategies for expanding college-sector membership and for securing a sponsor for the College Sector Educator Community Award
 - Creation of an Outstanding Volunteer Award. Inaugural recipients were Alex Fancy (Mount Allison University) and Ron Marken (University of Saskatchewan)
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Our Publications

The Society for Teaching and Learning in Higher Education furthers its objectives by publishing in the area of university teaching and learning. The Society's governing body, the Board of Directors, includes a Publications Chair.

Green Guides

Green Guides provide members and the community at large with a series of highly valuable, accessible resources to support their teaching and learning activities in a wide variety of capacities.



Our newest Green Guide, "Teaching Graduate Students to Teach" speaks to a collaboration between Erin Aspenlieder and Catherine

Rawn, who are dedicated to continuing to build confidence and expertise in the next generation of graduate student teachers and leaders.

Green Guides are available for purchase or downloadable as an e-book through the Bookstore at Western. The table of contents and first chapter of each Guide are available to members through the Membership Centre.

Co-Editors:

Roger Moore, *Professor Emeritus, St. Thomas University*
Denise Nevo, *Mount Saint Vincent University*

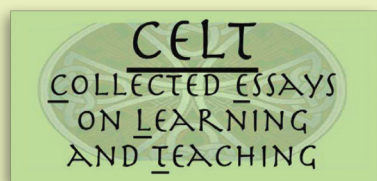
STLHE Newsletter

The Society's newsletter is published two times per year and is available to members in our Membership Centre. The newsletter is a demonstration of the Society's commitment to bilingualism as issues are available in both official languages of Canada.

The purpose of our newsletter is to keep members informed of the Society's current activities and to serve as a forum to read about the latest topics in post-secondary education.

Co-Editors:

Roger Moore, *Professor Emeritus, St. Thomas University*
Denise Nevo, *Mount Saint Vincent University*



Collected Essays on Learning and Teaching (Volume V)

Collected Essays on Learning and Teaching (CELT) publishes peer-reviewed scholarly and practice-based articles associated with the annual conference of the Society for Teaching and Learning in Higher Education (STLHE). Now in its seventh volume, the intent is to challenge conference presenters to convert the essence of their peer-reviewed sessions into essay form for a wide readership interested in teaching improvement practices in higher education.

CELT Volume VII Editorial Board:

Catherine Chiappetta Swanson, *McMaster University*
Erin Allard, *McMaster University*
Erin Aspenlieder, *University of Guelph*
Jessica Raffoul, *University of Windsor*
Christopher Teeter, *McMaster University*

The Canadian Journal for the Scholarship of Teaching and Learning

The Canadian Journal for the Scholarship of Teaching and Learning (CJSOTL) is a peer reviewed, trans-disciplinary, open-access electronic journal. Submissions are accepted (in French or English) from academic professionals working to understand and enhance learning through systematic scholarly inquiry: articles relevant to the Canadian context, that shed new light on the teaching and learning interests of post-secondary education in Canada, including quantitative and/or qualitative research reports and essays examining issues in the scholarship of teaching and learning.

Senior Editor,

Dianne Bateman, *Champlain St-Lambert College and McGill University (Montreal, Quebec)*
Ken N. Meadows, *Managing Editor, Western University (London, Ontario)*

Awards for Excellence

STLHE continues to be proud of its prestigious awards celebrating excellence in teaching and leadership individually and collectively. New to the slate of awards in 2013 was the Outstanding Volunteer Award.



2013 3M National Teaching Fellows

Announced in the special March edition of Macleans Magazine and celebrated at the STLHE Awards Ceremony, the 2013 Teaching Fellows participated in a 4-day retreat at the Banff Springs Hotel in Banff, Alberta. Thanks to the continued generous support of 3M Canada, the retreat provided the Fellows with an opportunity to reflect intensively on their teaching, share ideas for enhancing learning and teaching, and to learn from others. Supported by the 3M Council and the STLHE, the Fellows will continue to work to enhance learning and teaching individually and collaboratively locally, nationally, and internationally.

2013 3M National Student Fellowship

The second cohort of the 3M National Student Fellowship facilitated two concurrent sessions as well as an engaging plenary at the STLHE Conference in Cape Breton. Thanks to the generous sponsorship of 3M Canada, the Student Fellows each received a bursary of \$5000. Further,

following a one-day retreat held in Cape Breton, the Student Fellows returned to their home campuses with funding to enact their individual and collective ideas regarding the "Cult of Busy" and how to improve learning and teaching on their campuses.

2013 Desire2Learn Innovation Award

This new award, established to inspire and encourage educators to utilize novel techniques, and to showcase proven examples of innovation, recognizes and celebrates innovative teaching approaches in post-secondary education, nationally and internationally. Generously supported by Desire2Learn, the award recipients were recognized at the Awards Ceremony in Cape Breton and provided with support to travel to the Desire2Learn's annual users' conference, FUSION 2013.

2013 College Sector Educator Award

The second cohort of recipients of this award engaged in a one-day retreat in Cape Breton to share their expertise in learning and teaching and to reflect deeply upon what they could do collectively as a group. This STLHE-sponsored award individuals who exemplify the best in college teaching excellence and peer mentoring. In addition to supporting and ensuring the success of their students and teaching colleagues at their own colleges, these individuals provide exceptional leadership regionally, provincially, nationally and internationally in the field of teaching and learning.

2013 Alan Blizzard Award

This award was established to encourage, identify, and publicly recognize those whose exemplary collaboration in university teaching enhances student learning. The recipient was a team from the University of British Columbia for their collaborative project, "Enriching Educational Experiences through UBC's First Year Seminar in Science (SCIE113)." This exemplary project involves the collaborative teamwork of eight University of British Columbia staff and faculty.

Outstanding Volunteer Award

This award, sponsored by the STLHE, recognizes individuals who have made a significant contribution to the STLHE over the past several years and in particular over the past five years. The inaugural recipients were Alex Fancy (Mount Allison University) and Ron Marken (University of Saskatchewan).

Activities of our Constituencies

The Society has two major constituencies, the Council of 3M National Teaching Fellows and the Educational Developers Caucus, as well as three special interest groups (SIGs) and several special partnerships with other organisations.



Council of 3M National Teaching Fellows *Elizabeth Wells and Jon Houseman,* *Portfolio Co-Chairs*

Events for the 3M Fellows at the STLHE conference in Cape Breton were a great success; although a little damp for the Annual General Meeting and historic tour of Fortress Louisbourg. Over 50 Fellows and their friends gathered for a traditional maritime Lobster Reunion Dinner and shared dessert and coffee with the 3M National Student Fellows. The “Welcome to My Classroom” sessions are now a permanent part of the STLHE Conference and presentations by Shannon Murray, Robert Lapp, and Glen Loppnow were well attended. We hope in the future to be able to record the sessions and distribute them as an educational resource from our web site, but this will depend on whether the Council has the funds to do this.

In the absence of a sponsor, and a Partnerships Chair on the STLHE Board to assist with finding one, finances remain a challenge for the Council. One of the most expensive items in our budget is travel costs associated with the face-to-face meetings in December and at the STLHE conference. The face-to-face meetings create an opportunity for brainstorming that is hard to achieve online. These meetings are where many of the ideas and initiatives for the Council first come to light to be flushed

out in detail in our online meetings. Because of the importance of the face-to-face meetings the executive was reluctant to cancel or reduce the number of face-to-face meetings and rely on video conferencing. The Executive developed an alternative funding mechanism and the President of STLHE and the Chair of the Council made a request to each executive’s home institution to assist with travel expenses of the executive. The response was positive and this has removed a significant financial burden for the past year. A second revenue strategy was a drive to have the Fellows make a voluntary \$49 contribution to assist the Council in carrying out its mandate. Thirty-five fellows making a voluntary contribution to the Council and this along with a small surplus from the previous year have allowed the Council to function. The Council has initiated discussions with AUCC and Nelson Education as potential sponsors.

In its February 2013 face-to-face meeting the STLHE board began discussions to remove the life-time STLHE membership for new 3M Fellows. Unfortunately, there was no Council representation at the meeting and some of the others where the topic was discussed and in June the STLHE Board passed a motion to remove the membership for the new Fellows. The Executive of Council expressed its concern that there

was some miscommunication and that we had not been fully informed on the issue prior to the vote by the STLHE Board. Subsequent discussions on the matter have reopened the issue which requires a change in the STLHE Bylaws before implementation. While these discussions are ongoing new Fellows will continue to receive a life-time membership in STLHE. This remains a concern of the Council and a considerable amount of the Councils time energy over the past year has been used to build the case that there is no reason for the removal of the membership from New Fellows. These discussions are continuing in 2014 and are progressing towards a resolution.

Two new initiatives dominated the Executive’s agenda over the past year. At the STLHE conference in Cape Breton we launched the Tandem Peer Pair initiative. Unlike traditional mentoring models which assume an expert and novice the Peer Pair concept developed by Executive member Esther Enns provides a structural scaffold for peers to interact and discuss things of mutual concern. Information on the Tandem Peer Pairs is now available on our web site. A second initiative that started in 2013 was SoLE (Scholarship of Leadership in Education). 3M Fellows are recognized not only for their excellent and innovative teaching but also for the leadership role that they play in improving Higher Education at their home institution, province, or across the nation.

The Council of 3M Fellows recognizes the unique leadership contribution made by not only 3M Fellows but by all our colleagues. In this spirit the executive proposed SoLE, Scholarship of Leadership in Education as a counter point to the more familiar SoTL, Scholarship of Teaching and Learning. At the end of 2013 we were looking for a sponsor for the proposed SoLE Grants program. (Although not an official part of the 2013 report, early in 2014 AUCC agreed to sponsor the program with a \$10,000 contribution).

One of the recommendations that came out of discussions at our think tank in Montréal was to improve the mechanism used to disseminate information about the Council. We created a trifold brochure that outlines the Councils mandate, role and relationship with STLHE and this was distributed to all Fellows during the contribution drive. Copies of the brochure were also sent to the new cohort of Fellows as part of an information package being developed by the Council Executive and the 3M Awards coordinator. Over the past year the web site for the Council has undergone further upgrades with a completely new look and navigation. This is all a part of our attempts to increase access to information about the Council and its resources and the executives hope that Fellows and other STLHE members will be regular visitors to the site.



EDC + RFPES

Educational Developers Caucus
le Réseau de formateurs en pédagogie
de l’enseignement supérieur

The Educational Developers Caucus (EDC) *Debra Dawson, Chair*

In 2013, the EDC Executive focussed on the continued implementation of our Living Plan. With the expansion of the activities of our action groups, we have seen substantial development of many of the themes of the Living Plan. Highlights of our work in these areas will be illustrated in this report.

Building Professional Capacity: Developing Job Skills

This theme is the focus of our annual conference that will be held in February at the University of Calgary and Bow Valley College in Calgary, Alberta. We are particularly delighted to have the President of HERDSA (our sister organization in Australasia) as well as a representative from SHED (Scotland Higher Education Developers) as attendees. The theme “Conceptions of the Profession: How Institutional Directions Shape our Practice” strongly resonates with our colleagues. The keynote speaker, Dr. Joan McArthur-Blair is an expert on the use of appreciative inquiry to foster leadership, strategic planning and innovative strategies for organizational development. With over 70 registered in the pre-conference workshops we are positive the conference will be an overwhelming success. At the conference we will introduce the *Wall of Thanks* allowing all participants to recognize each other’s contributions. We also will recognize first time attendees to ensure their welcome into our

community. Two of our action groups also concentrate on building our professional capacity—the action group on *Mentoring* our own and the one on *Developing an Educational Developers Portfolio*. Both of these groups have numerous sessions at the conference and more information on their substantial progress can be found on our web site (<http://www.stlhe.ca/constituencies/educational-developers-caucus/edc-special-projects-action-groups/>).

Building Professional Capacity: Sustainable Career Path

One goal with this theme was to develop a longer professional development Institute that would be separate from our conference. We are delighted to announce that our first three-day professional development Institute for new and experienced educational developers was held from October 28-30, 2013 in Vancouver, British Columbia. Two very experienced developers, Ruth Rodgers and Alice Cassidy led the highly successful Institute which focused on the development of facilitation skills. More details can be found in their report on our website (<http://www.stlhe.ca/constituencies/educational-developers-caucus/new-educational-developers-institute/>).

Engaging our Community; Building Resources

We continue to develop our resources to our community with our EDC Resource Review. We give special thanks to Julie Timmermans



our new resource coordinator. Julie worked collaboratively with us to create many new resources on mentoring which can be found on our web site. We also expanded our use of Social media & communications with

- 450 mailist members (stlhe-ido@lists.carleton.ca)
- EDC_RFPES twitter: 127 followers
- LinkedIn EDC group: 195 members
- Facebook/EDCCanada: 56 likes

We revamped our current website to improve navigation and access to resources with increased contributions to resources by EDC community members (i.e., EDC institute resources, Teaching and Learning Centres list, Educational Developers Must Reads List) on our website. Presently we have new website under development. We aim to provide a more dynamic environment that brings together EDC resources (e.g. EDC resource review, twitter and social media), enables members to contribute and find resources more readily, increases the visibility of our members, and supports the EDC community outside of conferences, institutes and face to face meetings. The site will remain on the STLHE domain and will be located at: <http://edc.stlhe.ca>

We also have several new action groups starting this year. *Reward and Recognition* allows us a forum to acknowledge the contributions of all educational developers. Plus we recently had a call for interested participants in two new groups on *Starting a Centre: Resources and*

Support and Guidelines of Ethical Conduct Action Group. Our EDC website provides more details for how to get involved in any of our actions groups.

Scholarship of Teaching and Learning

We awarded three new EDC grants in 2013. Congratulations go to Cynthia Korpan for her project, “Preparing Teaching Assistants: A National Survey of Canadian Post-secondary Institutions TA Institutions, Stephanie Hayes for her project, “Specialized Service: Faculty Development and Teaching Support for Art and Design Disciplines” and Nicola Simmons for her project, “Research on Teaching and Learning in Higher Education: An Annotated Literature Database.” In 2014, several members of the EDC will be giving papers at the International Consortium of Educational Developers (ICED) and POD (sister organization in the United States) Conferences, strengthening our international connections.

In Conclusion

In June 2014, we will welcome our new executive member Carolyn Hoessler (Vice-chair Professional Development). We will also give heartfelt thanks to Paola Borin for her incredible work on the Executive. Finally, we have over 50 active members of our action groups and many individuals working on the renewal of our website. I want to thank you all for your continued contributions to the EDC and for fostering educational development in Canada.

College Advocacy and Partnerships

College Advocacy

Taralee Hammond, Portfolio Chair

This year, efforts were made to establish a relationship with ACCC (Association of Community Colleges in Canada) in order to better reach the community college and polytechnic sector. The Board of Directors approved a special membership campaign for new college sector institutional members, and included one complementary conference registration at the STLHE annual conference. A campaign letter was drafted and vetted by the Board, translated into both official languages and sent on behalf of STLHE to ACCC's membership. Additionally, special efforts were made to connect with expired college sector members to highlight the benefits of returning to STLHE. Ongoing work continues on the acquisition of a sponsor for the College Sector Educators Award.

Canadian Writing Centres Association

Diane J. Salter, Portfolio Chair

STLHE has valuable and time-honoured partnerships with the following companies:

3M Canada Company—Sponsor of the 3M National Teaching Fellowship recognizing exceptional contributions to teaching and learning at Canadian universities, and the 3M National Student Fellowship recognizing outstanding student leadership in their lives and at their college or university.

Desire2Learn—Sponsor of the D2L Innovation Award celebrating and recognizing innovative approaches that promote learning in new ways at post-secondary institutions.

Pearson Canada—Sponsor of the Alan Blizzard Award for excellence in collaborative teaching and learning at a Canadian university.

Magna Publications—Sponsor of the Christopher Knapper Lifetime Achievement Award and the Outstanding Volunteer Award.

University Affairs and Maclean's Magazine—media sponsors

STLHE also has working relationships with several organizations and initiatives such as:

- International Society for the Scholarship of Teaching and Learning
- The International Consortium for Educational Development
- The Professional and Organizational Development Network
- Academics Without Borders
- Central and Eastern European Management and Development Association
- Higher Education Teaching and Learning
- The Bookstore at Western



Teaching and Learning Canada

In its second year of operation, TLC announced the appointment of Dr. Maureen Mancuso as its new President and CEO. Dr. Mancuso is the Provost and Vice-President, Academic at the University of Guelph and brings to this position her passion and a commitment to teaching and learning with a real focus on enhancing student success.

Some other highlights include:

- Approval of a new set of Bylaws at the annual general meeting of TLC in Sydney, Nova Scotia on June 20, 2013.
- Endorsement of its first Board of Directors who will be responsible for setting general policies and achieving set goals by planning and ensuring continuity of the TLC's activities.
- Awarding of a regional grant to Mount Allison University in support of the Atlantic Universities Teaching Showcase.

The LearningXchange

October 17 to 19, 2014

Today, we understand for education to have impact, we must not merely educate, but educate wisely and with prescience of the challenges ahead. Our goal is to assemble an eclectic roster of influential people to discuss the direction, potential and innovation of learning.

In this forum, participants will engage in a meaningful conversation about adult

learning—a conversation that leverages knowledge of the best global practices, empirical evidence and imagination to shape learning environments that will support the development of the truly global citizens.

The LearningXchange is multi-organizational effort with Teaching and Learning Canada hosting in concert with:

- Society for Teaching and Learning in Higher Education (STLHE)
- McMaster Institute for Innovation and Excellence in Teaching and Learning (MIETL)
- University of Guelph
- Concordia University
- Mount Allison University
- Desire2Learn
- International Consortium for Educational Development (ICED)
- International Society for the Scholarship of Teaching and Learning (ISSOTL)

In contrast to a traditional paper-presentation conference, LearningXchange will be highly interactive, using innovative approaches to maximize the generation of breakthrough, actionable ideas.

For more information about Teaching and Learning Canada, please visit the website: <http://www.tlc-ame.ca>



Society for Teaching and Learning in Higher Education Finances

The Society's audited financial statements for 2013 are available from the STLHE website at www.stlhe.ca/about/reports-and-brochures. In 2013, the Society continued to maintain a strong financial position that allowed it to support and continue the work of the Society in a number of ways.

Organisation

The Society for Teaching and Learning in Higher Education is a not-for-profit organisation.

Significant accounting policies regarding revenues and expenditures.

All revenues and expenditures are recorded on an accrual basis.

Income taxes

The Society For Teaching and Learning In Higher Education is a not for profit organization not subject to income taxes.

Fiscal Year

The Board of Directors ratified a change in the fiscal year end to December 31 commencing in 2006.

STLHE/SAPES Board of Directors



Arshad Ahmad
President
Président



Robert Lapp
Vice-President



Kenneth Cramer
Secretary



Davar Reznia
Treasurer



Debra Dawson
Chair, Educational
Developers Caucus
(ex-officio)



Elizabeth Wells
Council of 3M
National Teaching
Fellows (ex-officio)



Diane Salter
Chair of
Partnerships



Angie Kolen
Awards Chair



Sylvain Robert
Chair, Bilingual
Advocacy



Taralee Hammond
Chair, College
Advocacy



Catherine Swanson
Publications
Chair



Roselynn Verwoord
Chair, Student
Advocacy



Maureen Mancuso
Chair, Teaching and
Learning Canada

2013 Institutional Members

Athabasca University
Brock University*
Cape Breton University
Capilano University
Carleton University*
Concordia University
Concordia University College of Alberta*
Dalhousie University*
Durham College*
Humber Institute of Technology
and Advanced Learning
Kwantlen Polytechnic University*
Lethbridge College
McGill University
McMaster University*
Medicine Hat College
Memorial University of Newfoundland*
Mount Allison University*
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Niagara College*
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La société pour l'avancement de la pédagogie dans l'enseignement supérieur



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We would also like to thank and acknowledge our sponsors

