

# Annual Report 2012

#### The President's Message



#### Dear Colleague,

We are Canada's community of passionate champions who seek to improve the quality of student learning. The remarkable diversity of our membership includes college and university faculty, educational developers, administrators, award-winning teachers, teaching staff, writing centres, librarians, and students.

Our signature annual conference in Montreal last June celebrated its 32nd anniversary, and we set our sights on beautiful Cape Breton in 2013.

Our members contribute to the STLHE's Canadian Journal for the Scholarship of Teaching and Learning, the Newsletter, Green Guides on special topics, Collected Essays in Learning and Teaching, books, and the STLHE Listserv, which has over

750 active participants. Our world-class awards program celebrates the wider communities we serve. The Society's 16-member Board meets monthly and holds several important portfolios highlighted in this report.

We are proud to underscore the dozen milestones reached in 2012; they are summarized on the opposite page. STLHE counts on your ideas and active participation. Please join us and persuade your colleagues and your institution to support us so we can continue to grow and sustain our activities.

Enjoy reading the brief reports on some of our achievements. They are a result of your continued involvement.

Thank you for your commitment!

Sincerely,

Arshad Ahned

Arshad Ahmad, Ph.D.

President, STLHE/SAPES *3M National Teaching Fellow (1992)* Associate Professor of Finance Concordia University, Montreal, Canada

### 2012 Milestones

Strong Leadership novation edi

The STLHE Board of Directors works tirelessly throughout the year on a broad range of initiatives. The higher education landscape is constantly changing and requires strong leadership from a dedicated body capable of making significant contribution to the debate on key issues in post-secondary education.

The Society's work would not be possible without its many dedicated volunteers and the generous support of our partners and sponsors.

A revised mission, goals and values statements.

A significantly improved website with bilingual components.

- An improved governance structure from regional elections to an expertise-based representation giving birth to a new vice-president, more administrative capacity, and chairs who advocate for bilingualism, colleges and students.
- A completed Policies and Procedures Manual describing our roles and responsibilities, fine-tuning our bylaws along the way.
- Expansion of our Awards Program:
- Desire2Learn Innovation Award for innovating teaching
- College Sector Educator Award for mentorship
- 3M National Student Fellowship for student leadership
- TAGSA Award for best conference session led by a graduate student
- Knapper Awards for lifetime achievement and volunteerservice.

- 6 Regional grants to support grass roots initiatives.
- New partnerships with international organizations:
- AWBC—Academics Without **Boarders** Canada
- CEEMAN—Central and East European Management Development Association
- HETL—Higher Education Teaching and Learning
- Fully Bilingual Newsletter and Conference
- More student voices in events, national awards, conference plenaries and concurrent sessions.
- Charitable Arm—Teaching Learning Canada—building capacity to reach a broad audience.
- A new rolling membership model to attract more core and non-voting members.
- Institutional memberships with more college representation.

#### **Our Publications**

The Society for Teaching and Learning in Higher Education furthers its objectives by publishing in the area of university teaching and learning. The Society's governing body, the Board of Directors, includes a Publications Chair.

#### **Green Guides**

Green Guides provide members and the community at large with a series of highly valuable, accessible resources to support their teaching and learning activities in a wide variety of capacities.

Our newest Green Guide, "Lecturing for Better Learning" speaks to the continued collaboration between Bob Cannon and Christopher Knapper, the partnership between HERDSA and STLHE, and to the continued interest in lecturing as one of the most popular methods of large group teaching.

Green Guides are available for purchase or downloadable as an e-book through the Bookstore at Western. The table of contents and first chapter of each Guide are available to members through the Membership Centre.

Series Editor: Catherine Chiappetta-Swanson, Chair, STLHE Publications, McMaster University

Managing Editors: Brad Wuetherick. University of Saskatchewan

Nick Baker, University of Windsor

# GREEN No 12 Global Citizenship in **Teaching and** Learning Yael Harlap and Margo Fryer STLHE SAPES



#### The Canadian Journal for the Scholarship of Teaching and Learning

The Canadian Journal for the Scholarship of Teaching and Learning (CJSoTL) is a peer reviewed, trans-disciplinary, open-access electronic. Submissions are accepted (in French or English) from academic professionals working to understand and enhance learning through systematic scholarly inquiry: articles relevant to the Canadian context, that shed new light on the teaching and learning interests of post-secondary education in Canada, including guantitative and/ or qualitative research reports and essays examining issues in the scholarship of teaching and learning.

Senior Editor, Dianne Bateman, Champlain St-Lambert College and *McGill University (Montreal, Quebec)* 

Managing Editor, Ken N. Meadows, *Western University (London, Ontario)* 



#### STLHE Newsletter

languages of Canada.

Co-Editors: St. Thomas University

Denise Nevo,

The Society's newsletter is published two times per year and is available to members in our Membership Centre. The newsletter is demonstration of the Society's commitment to bilingualism as issues are available in both official

The purpose of our newsletter is to keep members informed of the Society's current activities and to serve as a forum to read about the latest topics in post-secondary education.

Roger Moore, Professor Emeritus,

Mount Saint Vincent University



#### Collected Essays on Learning and Teaching (Volume V)

Collected Essays on Learning and Teaching (CELT) publishes peer-reviewed scholarly and practice-based articles associated with the annual conference of the Society for Teaching and Learning in Higher Education (STLHE). Now in its fifth volume, the intent is to challenge conference presenters to convert the essence of their peer-reviewed sessions into essay form for a wide readership interested in teaching improvement practices in higher education.

# CELT COLLECTED ESSAYS ON LEARNING AND TEACHING

CELT Volume V Editorial Board:

W. Alan Wright, University of Windsor

Liv Marken and Kim West, University of Saskatchewan

Gordon Joughin, University of Queensland, AU

Mark Schofield, Edge Hill University, UK

#### Activities of our Constituencies

The Society has two major constituencies, the Council of 3M National Teaching Fellows and the Educational Developers Caucus, as well as three special interest groups (SIGs) and several special partnerships with other organisations.



#### **Council of 3M National Teaching Fellows** Elizabeth A. Wells, Chair

2012 marked the 26th year of the 3M National Teaching Fellowship; the 3M Council was formed in 2003 as a Fellowship of the recipients of this Award.

2012 was a year of discernment and growth for the Council.

After polling the Fellowship, a session was coordinated at the STLHE 2012 Conference entitled, "The Future Is In Your Hands." Four areas of interest and enthusiasm were identified: Communications, Pedagogical Innovation, Advocacy and Mentorship. The Council is working to create projects in these areas and to develop a higher profile as a constituency on the teaching and learning landscape.

"Welcome to My Classroom" sessions, first presented at last year's STLHE Conference, are to be a regular part of the conference in future years. In these sessions, 3M Fellows open their classrooms to participants who observe their teaching methods and discuss techniques and issues important in their teaching.

The Council has a new logo to adorn their correspondence, website and print materials, and to lend a higher profile to the Fellowship. A brochure has been produced for distribution to new Fellows strategic partners, and universities to publicize the Council and the kind of projects they undertake.

Two new working groups were created one to develop criteria and to solicit submissions for the "Welcome to My Classroom" sessions, and another to develop nomination strategies for 3M Fellows for national merit awards. The Council is also working on

developing materials and a toolkit for universities with newly named 3M Fellows to assist them in publicizing and celebrating their achievements.

A new membership drive was launched to encourage more Fellows to support the Fellowship and STLHE through voluntary donations while the Council seeks out a strategic partner who will provide an ongoing funding base for their projects and initiatives.

The Council's website is going through a revamping process, and among other materials, their three books (Making a Difference, Students Speak, and Silences) are now available online.

In 2013, the Council will unveil a new model for Peer Mentorship to be used by teachers in post-secondary institutions to develop reflective teaching practices. The model will be presented in an open session at STLHE 2013.



# Caucus (EDC) Debra Dawson, Chair



Educational Developers Caucus le Réseau de formateurs en pédagogie de l'enseignement supérieur

# EDC VALUES Collaboratio

# The Educational Developers

This year the EDC executive has focussed on implementing the Living Plan with its eight themes. These themes, along with our values of open community, ethical practice, collaboration and a scholarly approach to our work, frame what we do in the EDC. In particular, we have worked on the following themes: Building Professional Capacity: Developing Job Skills; Building Professional Capacity: Sustainable Career Path; Engaging our Community: Building Resources; and the Scholarship of Teaching and Learning. Highlights of our work in these areas will be illustrated in this report.

#### **Building Professional Capacity: Developing Job Skills**

This theme was the focus of our annual conference held in February at Wilfrid Laurier University in Waterloo, Ontario. The conference had the largest number of delegates of any EDC conference to date. The 124 delegates from four different countries represented 42 post-secondary institutions. The conference theme of "Crossing boundaries, building capacity" was clearly one that resonated with our colleagues. The highly engaging keynote speaker, Dr. Connie Schroeder is the author of "Coming

in from the Margins: Faculty Development's **Emerging Organizational Development Role** in Institutional Change". Delegates told us they came to the conference for professional development, to stay current in the field, to network, to meet new peers and to reconnect with colleagues. All of this was easily accomplished at the 38 concurrent sessions of this highly successful conference. Many formal and informal meetings were also held at the conference. Of particular note was the first meeting of Associate/Vice-Presidents or Provosts of Teaching and Learning in Canada. The success of the meeting has led Dr. Lynn Taylor (Vice-Provost, Teaching and Learning, University of Calgary) to invite this group again to meet at next year's EDC conference in Calgary.

#### **Building Professional Capacity: Sustainable Career Path**

One goal with this theme was to develop a longer professional development Institute that will occur separately from our conference. We are delighted to announce that our first threeday professional development Institute for new and experienced educational developers will be held from October 28-30, 2013 in Vancouver, British Columbia. Two very experienced developers, Ruth Rodgers and Alice Cassidy will lead the Institute. More details will follow on the website (http://www.stlhe.ca/constituencies/ educational-developers-caucus/).

#### **Engaging our Community: Building** Resources

We continue to develop our resources to our community with our EDC Resource Review. We give special thanks to Janice Allen was has coordinated the resource review for the last few years and are also thankful to Julie Timmermans who has agreed to become our new resource coordinator. We also increased our use of social media with Twitter being used to provide a play by play of our recent EDC conference.

The larger role that social media plays in communication has led to the creation of a new action group on this topic devoted to establishing a clear vision for how we can leverage social media to enhance and build on our exemplary EDC community. Another new action group on sustainability was recently formed to share ideas, information and opportunities related to education for sustainability and its support at the educational developer, instructor, curriculum, institutional and national levels. Our other action groups continue to flourish.

Scholarship of Teaching and Learning

We awarded four new EDC grants in 2012. We congratulate Natasha Patrito Hannon and Nadine LeGros: At our FingerTIPS:

Extending the reach of the Teaching Innovation Projects Journal; Janice MacMillan, Stephen Murphy, Faith Ratchford, Marie Nathalie Moreau and Louise Chatterton Luchuk: FCC: The Next "Web" Wave; Alice Cassidy, Resource *Repository for Sustainability Education* and Leadership; and Dianne Bateman: Increasing Student Success through Formative Assessment

#### Other

We are proposing to expand the Living Plan to include a ninth theme on the Role of the Educational Developer in Quality Assurance and Enhancement of Post-secondary Teaching and Learning. Here we would seek to investigate how educational developers can best support valid, meaningful, appropriate assessment of teaching and living within our institutions.

We welcome as of June 2013, our new executive members: Stepanie Chu as Vice-Chair, Communications, Jordanne Christie as Vice-Chair and Erika Kustra for a second term as Secretary. We also give heartfelt thanks to Nicola Simmons and Natasha Kenny for their incredible work on the executive of EDC.

#### Teaching and Learning Canada/Enseignement et Apprentissage Canada

STLHE continues to be proud of its prestigious awards which celebrate excellence in teaching and leadership individually and in teams. STLHE is particularly proud of its new awards – the College Sector Educator Award, the Desire2Learn Innovation Award, and the 3M National Student Fellowship.



Teaching and Learning Canada (TLC or EAC for short) came into being in November 2011, when Revenue Canada approved our application for charitable status. Legally separate from STLHE, the two organisations share many goals, in particular the enhancement of post-secondary teaching and learning.

An important step during the past year steps was to appoint an advisory board made up past-presidents of STLHE, some senior academics known for their leadership on teaching issues, and representatives of STLHE partner organisa¬tions. The Board met for the first time immediately after the 2012 conference in Montreal and out of this gathering came the suggestion for an international forum – a sort of academic Davos – that would look to the future of university teaching and learning, given what many feel is a current crisis of confidence in postsecondary education. We are currently having discussions with potential international co-sponsors, with the aim of holding such an event in Montreal in 2014.

Other programs already underway, or in the planning stage, include grants for regional educational development events, support for research and publications, and student scholarships.

An important priority for the immediate future is the introduction of a new set of by-laws and organisational structure for TLC that will clarify conditions of membership and governance, and help formalise the relationship between TLC and STLHE.

Christopher Knapper, TLC Chair

and nationally.

### Awards for Excellence

#### 2012 3M National Teaching Fellows:

Announced in the special March edition of MacLeans Magazine and celebrated at the STLHE Awards banquet in Montreal, the 2012 Fellows participated in a 4-day retreat at the Banff Springs Hotel in Banff, Alberta. Thanks to the continued generous support of 3M Canada, the retreat provided the Fellows with an opportunity to intensively reflect on their teaching, share ideas for enhancing learning and teaching, and to learn from others. Supported by the 3M Council and the STLHE, the Fellows will continue to work to enhance learning and teaching individually and collaboratively locally

#### 2012 3M National Student Fellowship:

The inaugural recipients of the 3M National Student Fellowship provided the closing plenary of the Annual STLHE Conference in Montreal. Thanks to the generous sponsorship of 3M Canada, the recipients each received a bursary of \$5000. Further, following a one-day retreat held in Montreal, the Student Fellows returned to their campuses with funding to enact their individual and collective ideas as to how improve learning and teaching on their campuses.

#### 2012 Desire2Learn Innovation Award for Teaching and Learning:

This new award, established to inspire and encourage educators to utilize innovative techniques, and to showcase proven examples of innovation, recognizes and celebrates innovative teaching approaches in post-secondary education, nationally and internationally. Generously supported by Desire2Learn, the award recipients were recognized at the Awards Ceremony in Montreal and provided with support to travel to the Desire2Learn's annual users' conference, FUSION 2012.

#### 2012 College Sector Educator Award:

The inaugural recipients of this award engaged in a one-day retreat in Montreal to share their expertise in learning and teaching and to reflect deeply upon what they could do collectively as a group. This STLHE-sponsored award recognizes those that exemplify the best in college teaching excellence and peer mentoring. In addition to supporting and ensuring the success of their students and teaching colleagues at their own colleges, this inaugural cohort provided exceptional leadership regionally, provincially, nationally and internationally in the field of teaching and learning.

#### 2012 Alan Blizzard Award:

Co-sponsored by McGraw-Hill Ryerson, this annual award recognizes those whose exemplary collaboration in university teaching enhances student learning. The recipient was a team from McMaster University for the project Development, Implementation and Evaluation of the Program of Interprofessional Practice Education and Research (PIPER). This exemplary project involves team members from three clusters of collaborative activities: PIPER, Interprofessional **Education Student Events and** Program for Faculty Development.

#### 2012 Christopher Knapper Lifetime Achievement Award:

STLHE created this award to recognize individuals who made a significant and sustained contribution to learning, teaching, and educational development in higher education in Canada throughout his or her career. This award is sponsored by Magna Publications. The recipient, Cynthia Weston, provided a presentation in Montreal.

## Society for Teaching and Learning in Higher **Education Finances**

The Society's audited financial statements for 2012 are available from the STLHE website. In 2012, the Society continued to maintain a strong financial position that allowed it to support and continue the work of the Society in a number of ways.

#### Organisation

The Society for Teaching and Learning in Higher Education is a not-for-profit organisation.

#### **Significant accounting policies** regarding revenues and expenditures.

All revenues and expenditures are recorded on an accrual basis.

#### **Income taxes**

The Society For Teaching and Learning In Higher Education is a not for profit organization not subject to income taxes.

#### **Fiscal Year**

The Board of Directors ratified a change in the fiscal year end to December 31 commencing in 2006.



Arshad Ahmad President



Robert Lapp Vice-President



Kenneth Cramer Secretary





Greg Berberich Treasurer



Debra Dawson Chair, Educational Developers Caucus (ex-officio)

Chair, Student

Advocacy



Elizabeth Wells Council of 3M National Teaching Fellows (ex-officio)



Learning Canada





Angie Kolen Awards Chair



Sylvain Robert Chair, Bilingual Advocacy





Taralee Hammond Chair, College Advocacy



Catherine Swanson Publications Chair



Natalie Gerum

Christopher Knapper Chair, Teaching and





#### 2012 Institutional Members

Champlain Regional College Kwantlen Polytechnic University\* Lambton College of Applied Arts Memorial University of Newfoundland\* Mount Saint Vincent University

NAIT Niagara College\* Nipissing University Nova Scotia Agricultural College\* OCAD University Queen's University\* Ryerson University\* Saint Mary's University\* Selkirk College Seneca College Sheridan College\* Simon Fraser University\* St. Jerome's University St. Thomas University Thompson Rivers University\* Trent University\* University College of the North University of Alberta\* University of British Columbia\* University of Calgary University of Guelph\* University of Lethbridge

University of Manitoba University of New Brunswick\* University of Northern British Columbia University of Ontario Institute of Technology\* University of Ottawa University of Regina University of Saskatchewan\* University of the Fraser Valley\* University of Toronto\* University of Victoria\* University of Waterloo\* University of Western Ontario\* University of Windsor\* University of Winnipeg Vancouver Island University Wilfrid Laurier University York University

\* Founding Member

**STLHE SAPES** Society for Teaching and Learning in Higher Education La société pour l'avancement de la pédagogie dans l'enseignement supérieur



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We would also like to thank and acknowledge our 2012 sponsors









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